



Media Advisory For Immediate Release

Papa John's Pizza Dreams for Kids Day

KELOWNA, BC– On Wednesday, April 25th, 2018, Papa John's Pizza stores in Kelowna and West Kelowna will once again be hosting Papa John's *Dreams for Kids Day* in support of The Sunshine Foundation of Canada. One hundred percent of the day's proceeds at the participating stores will be donated to Sunshine in support of Sunshine Dream Programs for kids living with severe physical disabilities or life-threatening illnesses.

"We're excited to be hosting our Dreams for Kids Day for the 4th year," says Geoff Linqvist, owner of the Kelowna Papa John's location. "We're grateful for all the community support we've received the past three years and hope this year's event is another successful day. Funds raised help make the most cherished dreams come true for kids and we are so proud to be able to make a difference in the lives of children."

"Papa John's Dreams for Kids Day has been a tremendous success over the past three years." says Nancy Sutherland, CEO of The Sunshine Foundation of Canada. "The dedication and support we receive from the entire Papa John's team in Kelowna and West Kelowna is absolutely outstanding. They are true champions for Sunshine and we're thrilled to be continuing this partnership for a fourth year. Thank you to each and every staff member, customer and volunteer who supports this big day."

Dreams for Kids Day unites the community raising funds to positively impact the lives of children by transforming their dreams into reality.

Media are invited to drop in at either of the Papa John's Pizza locations.

What: Papa John's Dreams for Kids Day

Where: Kelowna Location: 1959 Harvey Ave, Kelowna, BC V1Y 6G5
West Kelowna Location: 2483 Main Street, West Kelowna, BC V4T 2E8

When: Wednesday, April 25th, 2018, beginning at 10:00am to store closing

What: Fundraiser: Papa John's Dreams for Kids Day; raising funds to make dreams come true for kids; representatives onsite from Papa John's Pizza and The Sunshine Foundation of Canada.

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To coordinate an interview, contact:

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ABOUT THE SUNSHINE FOUNDATION OF CANADA

Sunshine is a national Canadian charity impacting the lives of children living with severe physical disabilities or life-threatening illnesses by making their dreams come true. Sunshine Dream Programs give children the opportunity to experience freedom from their daily regimens and challenges by transforming their dreams into reality, impacting them with a sense of independence, confidence, and empowerment that will stay with them for the rest of their lives.

impact children with a sense of independence, confidence and empowerment that will stay with them for the rest of their lives. Sunshine has two Dream Programs: Sunshine Dreams, which can range from family trips to meeting a hero to outdoor play-spaces, and Sunshine DreamLift which is a whirlwind 'day of yes' adventure

to a Disney theme park for a large group of children. Since its inception in 1987, Sunshine has fulfilled more than 8,500 dreams for children across Canada and coordinated 62 Sunshine DreamLifts. For more information, visit www.sunshine.ca or follow us on Twitter: @SunshineFound.

ABOUT PAPA JOHN'S PIZZA

Papa John's Pizza is the world's third largest pizza company and all of the British Columbia locations are locally owned and operated. For 15 of the past 17 years, consumers have rated Papa John's #1 in customer satisfaction among all national pizza chains in the American Customer Satisfaction Index (ASCI). Papa John's is the Official Pizza Sponsor of the National Football League. For more information about the company or to order pizza online, visit Papa John's at www.papajohns.com.